Bachelor of Arts in Communication (B.A. C.) Degree, Effective Fall 2012

Communication Core:
Students who major in Communication must complete the Communication Core. Foundational coursework in Communication uses the COMA designation; these specific courses may be formal prerequisites to other coursework in Communication.

- COMA 101 or 190: Introduction to Communication (4)
- COMA 102: Communication Ethics (2)
- COMA 212: Public Speaking (2)
- COMA 215: Writing in Communication Careers (4)
- COMA 399: Career Preparation (1)
- COMA 495: Internship (1)
- COMA 499: Capstone (2)

Communication Studies Concentration, 44 semester hours plus a minor

- Communication Core Courses (see list above)
- 12 semester hours from the following: COMA 301: Media and Cultural Criticism (4); COMA 305: Argumentation (4) and COMA 306: Persuasion (4); COMA 401: Visual Culture (4)
- COMA 303: Gender and Communication (4)
- COMA 304: Intercultural Communication (4)
- 8 semester hours in electives selected in consultation with an advisor
- Minor required A recognized university minor
- May substitute 1 semester hour of co-curricular work in speech and debate, or theatre, or student media with COMA 225/425: Practicum for the COMA 495: Internship requirement.
- Must complete eight hours of college level foreign language study

Conflict Management and Global Peacebuilding Concentration, 44 semester hours, plus a minor

- Communication Core Courses (see list above)
- COMA 304: Intercultural Communication (4) or Communication 306: Persuasion (4) or Communication 401: Visual Culture
- COMA 313: Dialog (2) or COMA 214: Group Communication (2)
- COMA 340: Conflict and Communication (4)
- COMA 341: Journalism and Conflict (4)
- COMA 342: Applied Research (4)
- COMA 441: Conflict and Peacebuilding (4)
- COMA 442: Negotiation (2) or completion of a Pierce County Dispute Resolution Certificate
- 4 semester hours of electives selected in consultation with an advisor or completion of an approved Study Away experience (COMA 391:393)
Minor required: (Option 1 or Option 2):
  o Option 1: Anthropology, Environmental Studies, Global Studies, Political Science, Psychology, Social Work, Sociology, Women's and Gender Studies
  o Option 2: Completion of eight semester hours of college level foreign language study

Journalism Concentration, 44 semester hours plus a minor

- Communication Core Courses (See list above)
- COMA 120: Media and the World (4)
- COMA 275: Digital Arts (2)
- COMA 302: Media Ethics (2)
- COMA 343: Multimedia Writing and Reporting (4)
- COMA 344: Multimedia Research and Editing (4)
- COMA 421: Communication Law (4)
- COMA 427: Journalism Pre-Professional Experience: Advanced Co-curricular Production (4): or COMA 426: Journalism Pre-Professional Experience: Media Lab (4)
- 4 semester hours of electives chosen in consultation with an advisor.

- Minor Required: A recognized university minor

Public Relations/Advertising Concentration, 46 semester hours plus a minor

- Communication Core Courses (see list above)
- COMA 275: Digital Arts Lab (2)
- COMA 342: Applied Research (4)
- COMA 360: Public Relations Writing (4)
- COMA 361: Public Relations Principles and Practices (4)
- COMA 362: Advertising (4)
- COMA 461: Public Relations Planning and Management (4)
- 8 Semester hours in electives selected in consultation with an advisor

- Minor Required: A recognized university minor